



INTERMODAL ASSOCIATION OF NORTH AMERICA

Chairman
Theodore Prince
Consolidated Chassis Management, LLC

President and CEO
Joanne F. Casey

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Dear IANA Member:

It is a pleasure to inform you that IANA will continue its partnership with Commonwealth Business Media's Seaports Publications Group to produce the 2009 IANA Membership Handbook & Resource Directory, which will be published in late April.

Commonwealth Business Media has a strong track record of success in publishing custom directories, guides, handbooks, magazines and online information. Publisher Ray Venturino will continue to work closely with the IANA team to ensure an exceptional publication.

The printed Membership Handbook & Resource Directory is distributed to the key decision makers who comprise the IANA membership. The online Resource Directory, new in 2008, has received over 1,700 unique visitors since its inception in April, with over 12,000 page-views, and an average of 7.2 page view per visit. We understand that, or a first-time online resource directory, these are well above average results.

Over the coming weeks and months, Mr. Venturino and his team will be reaching out to you regarding various branding opportunities available to your organization, both in print and online. Advertising information can be viewed at http://seaportsinfo.com/iana/ad_online.cgi

For best placement in print and online contact Mr. Venturino today at 973-848-7207.

Thank you for your ongoing support of IANA, our programs and publications.

Sincerely,

Tom Malloy
Vice President, Member Services and Communications